

CONTACT ME

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CORE SKILLS

- PRINT-FILE PREP & PREPRESS
- KV ADAPTATION & LARGE-FORMAT
- RETAIL DISPLAYS & POSM
- BRAND IDENTITY & COLLATERAL
- PRODUCTION MGMT & QC
- AI-ASSISTED CREATIVE
- 3D VISUALISATION · SKETCHUP

LANGUAGES

- Malayalam (native)
- English
- Hindi
- Tamil

PORTFOLIO

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View portfolio ↗

jithinprasannan.com

JITHIN **PRASANNAN**

SENIOR GRAPHIC DESIGNER & PRODUCTION SPECIALIST

PRINT-READY ARTWORK · LARGE-FORMAT PRODUCTION · RETAIL DISPLAYS

Senior Graphic Designer and Production Specialist with 7+ years in the UAE, specialising in print file preparation: turning brand key visuals into accurate, print-ready artwork for large-format print, retail displays and fabrication. Currently delivering duty-free and travel-retail activations, hypermarket campaigns and Dubai Metro station branding for global spirits and FMCG brands.

7+	200+	100+	500+
YEARS EXPERIENCE	CLIENTS SERVED	LOGOS DESIGNED	PRINT PROJECTS

EXPERIENCE

Rely Industries
Sep 2024 – Present
Dubai, UAE

SENIOR GRAPHIC DESIGNER & PRODUCTION SPECIALIST

- Travel-retail and duty-free activations for Grey Goose, Johnnie Walker, Patrón, Smirnoff and The Singleton.
- Seasonal hypermarket campaigns for Galaxy, Jewels, M&M's and Snickers: gondolas, islands, arches, pallet wraps, FSDUs.
- Lead Dubai Metro station branding, and turn KVs into print-ready files and technical drawings, steering metal, carpentry, acrylic and paint teams from sample to lit prototype.

GraphicGateae
Jul 2024 – Sep 2024
Dubai, UAE

DIGITAL MARKETING EXECUTIVE

- Google Ads, SEO and social campaigns for wide-format and digital print services, alongside design work.

OBL Prints – Dubai Printing Press
Jan 2022 – Mar 2024
Dubai, UAE

GRAPHIC DESIGNER & PRODUCTION SPECIALIST

- Large-format graphics, signage and marketing for events and retail, with cost estimates, budgets, machine operation and QC.

DESCO Print & Studio
Sep 2019 – Dec 2021
Dubai, UAE

GRAPHIC DESIGNER → BRANCH IN-CHARGE

- Promoted Jan 2021; ran branch operations, staff, workflow and QC while handling premium projects from concept to print.

Freelance
Dec 2018 – Sep 2019
Dubai, UAE

FREELANCE GRAPHIC DESIGNER

- Brand identities, logos and marketing collateral, managing each project end to end.

Eskay Designing & Advertising
Jan 2018 – May 2019
Thiruvananthapuram, India

JUNIOR GRAPHIC DESIGNER

- Visual content for advertising campaigns, supporting senior designers on client projects.

EDUCATION

Professional Diploma in Digital Marketing
IPCS Global, Dubai · 2024

Diploma in Graphic Design
TCIL-IT Education & Training · 2018

Diploma in Electrical & Electronics Engg.
Amrita Vishwa Vidyapeetham · 2017

SELECTED BRANDS

Travel retail & spirits: Grey Goose, Johnnie Walker, Patrón, Smirnoff, The Singleton, Talisker, Ploom. **FMCG & retail:** Galaxy, Jewels, M&M's, Snickers, Twix, Skittles, Hershey's, Be-Kind. **Transit:** Dubai Metro.

SOFTWARE

Ai · Ps · Id · Ac · Canva

CERTIFICATIONS

Google Ads AI-Powered Performance · Advanced Google Analytics · Google Tag Manager Fundamentals · Fundamentals of Digital Marketing · Content Marketing

Valid UAE Driving Licence

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